



FOR IMMEDIATE RELEASE

**NEW TICKET PACKAGES AVAILABLE FOR THE CENTRIX FINANCIAL
GRAND PRIX OF DENVER PRESENTED BY PACIFICARE**

Pricing Delivers Cost Savings and Added Entertainment for Families, Fans

DENVER—June 2, 2005— The CENTRIX Financial Grand Prix of Denver Presented by PacifiCare announced today new ticket packages that will enhance the race weekend experience. These new packages offer cost savings for families, access to Six Flags Elitch Gardens and tickets for Grand Prix fans.

“There is such a variety of things to do at the Grand Prix that we wanted to make it convenient and fun for our guests to come out and experience everything the race weekend has to offer,” said Jim Freudenberg, Grand Prix of Denver’s general manager. “We have partnered with Six Flags Elitch Gardens, Coors Light and Pepsi to put together ticket packages that will make the Grand Prix affordable and fun all weekend long.”

The following ticket packages are available for purchase at www.gpdenver.com, at TicketMaster outlets or on www.ticketmaster.com:

Race N' Ride: \$30

Combination general admission ticket for both the Grand Prix of Denver and Six Flags Elitch Gardens

- Tickets must be purchased in advance
- Six Flags Elitch Gardens ticket is valid for one day— Friday, Saturday or Sunday.
- Grand Prix of Denver ticket is valid for one day-- Friday, Saturday or Sunday and is general admission
- Parking
 - Six Flags Elitch Gardens \$9.00 (regular price)
 - Grand Prix \$20 (regular price)
- Blue ticket gate (bridge connecting Elitch's and Grand Prix) will be open for Race N' Ride customers only

Pepsi Family Four Pack: \$74

- Four Sunday general admission tickets to the Grand Prix of Denver
- Four hot dog coupons
- Four Pepsi drink coupons

Coors Race Pack: \$80

- Two Reserved Saturday/Sunday Tickets with choice of Grandstands 2 through 7
- Two Coors beers per tickets (four total)

About the CENTRIX Financial Grand Prix of Denver

The CENTRIX Financial Grand Prix of Denver presented by PacifiCare is three days of international auto racing surrounded by the city's most unique summer street festival. This annual event transforms the heart of the city into the largest gathering of car enthusiasts, sports fans and music lovers. Alongside Montreal, Mexico City and Australia's Gold Coast, Denver is one of only 14 host cities in the Champ Car World Series.

CENTRIX Financial has served as the title sponsor since 2003 and acquired the event in 2004 with the vision of making it one of Denver's premier summer events, a foundation for the city's economic growth and an opportunity for some of Denver's most caring companies to give back to the community. For more information on the CENTRIX Financial Grand Prix of Denver, including ticket sales, visit www.gpdenver.com. More information on CENTRIX Financial is available at www.centrixfinancial.com.

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