



FOR IMMEDIATE RELEASE

FIRSTIER NAMED AS OFFICIAL BANK OF THE CENTRIX FINANCIAL GRAND  
PRIX OF DENVER PRESENTED BY PACIFICARE

DENVER—June 24, 2005—The CENTRIX Financial Grand Prix of Denver presented by PacifiCare announced today that FirstTier Bank has been named as the Official Bank for the 2005 event. FirstTier joins a growing list of partners including PacifiCare, Coors Light and Bridgestone that will participate in the fourth annual event from August 12 – August 14, 2005.

“We are happy to welcome FirstTier Bank as a partner for this year’s Grand Prix,” said Jim Freudenberg, general manager of the Grand Prix. “What makes the Grand Prix special for Denver is through partnerships with locally-owned businesses, such as FirstTier, we are able to integrate the Grand Prix into the community.”

FirstTier Bank is an independent locally-owned community bank based in Louisville, Colorado. As the Official Bank of the 2005 CENTRIX Financial Grand Prix of Denver presented by PacifiCare, FirstTier will be active during the event weekend promoting their banking services by displaying prominent signage throughout the race circuit and will also be making a major contribution to YouthBiz, a Grand Prix Foundation charity, prior to the SCCA SPEED World Challenge GT race.

“We’re very proud to be a sponsor of the 2005 CENTRIX Financial Grand Prix of Denver, and join an outstanding group of companies working in partnership to bring this event to Colorado’s growing population of race fans,” said Tim Wiens, Chairman of FirstTier Bank and owner/driver of the Denver-based SCCA SPEED World Challenge GT series race team 3R Racing, which will also compete at the Grand Prix. “The event is continuing to grow in stature and popularity, and it gives our bank the chance to reach out to more people and join in the excitement of the weekend.”

The SCCA SPEED World Challenge Championships is split into two separate series and races—SCCA SPEED GT and SCCA SPEED Touring Car – SCCA SPEED World Challenge takes the cars you drive, or wish you were driving, and modifies them to extract the most performance possible. The races are 50 minutes of non-stop action from standing start to finish, pitting the world's top auto manufacturers, like Acura, BMW, Cadillac, Chevrolet, Dodge, Ford, Mazda, Porsche and Volvo, against one another with some of the world's top sports car drivers.

As the team owner and driver for 3R Racing ([www.3rracing.com](http://www.3rracing.com)), Wiens has been an active part of the racing community for years. The 3R Racing team, which campaigns three Dodge Viper Competition Coupes, had a stellar year in 2004 with 23 top-ten finishes and lead driver Tommy Archer taking the Drivers' Championship. The entire 3R Racing team will compete at this year's CENTRIX Financial Grand Prix of Denver presented by PacifiCare event.

#### ***About FirstTier Bank***

FirstTier Bank is the independent bank of choice for Colorado business, offering a broad array of financial services ranging from home equity loans for the individual customer, to commercial transactions for large and small businesses. FirstTier bank is locally owned and operated, and is committed to using their resources to create a positive difference for individuals, the local community, and the world around them. It's the FirstTier advantage: an independent bank making a difference in the community. FirstTier Bank is proud to be the Official Bank of the 2005 CENTRIX Financial Grand Prix of Denver. Visit us online at [www.firsttierbank.com](http://www.firsttierbank.com)

#### ***About the CENTRIX Financial Grand Prix of Denver***

The CENTRIX Financial Grand Prix of Denver presented by PacifiCare is three days of international auto racing surrounded by the city's most unique summer street festival. This annual event transforms the heart of the city into the largest gathering of car enthusiasts, sports fans and music lovers. Alongside Montreal, Mexico City and Australia's Gold Coast, Denver is one of only 14 host cities in the Champ Car World Series.

CENTRIX Financial has served as the title sponsor since 2003 and acquired the event in 2004 with the vision of making it one of Denver's premier summer events, a foundation for the city's economic growth and an opportunity for some of Denver's most caring companies to give back to the community. For more information on the CENTRIX Financial Grand Prix of Denver, including ticket sales, visit [www.gpdenver.com](http://www.gpdenver.com). More information on CENTRIX Financial is available at [www.centrixfinancial.com](http://www.centrixfinancial.com).

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