



FOR IMMEDIATE RELEASE

HOLLYWOOD CELEBRITIES, DRIVERS PLAY FOR CHARITY AT AUGUST 10 BOWLING, BILLIARDS AND TEXAS HOLD 'EM CHARITY EVENT

Grand Prix of Denver Announces Ticket and Silent Auction Information

DENVER – August 4, 2005 – The CENTRIX Financial Grand Prix of Denver presented by PacifiCare will host its first-ever Celebrity Bowling, Billiards and Texas Hold 'Em Charity event at 6:00 pm on Wednesday, August 10 at the Lucky Strike Lanes. As part of this action-packed night, Hollywood celebrities and Champ Car drivers join 12 teams to have fun during race week, and raise money for their favorite charity and the Grand Prix of Denver Foundation.

Scheduled to participate in the event are Jason Priestley, grand marshal of the Grand Prix and former member of the *Beverly Hills 90210* cast; Anthony Edwards, Dr. Green of the *ER* cast and supporter of the Cure Autism Now Foundation; Bam Margera, star of MTV's *Viva la Bam*; Hayden Christensen, Anakin Skywalker and Darth Vader in the recent *Star Wars* movie; Steven Page, lead signer for the Barenaked Ladies; Benito Martinez, the Captain on *The Shield* and also seen in the hit *Million Dollar Baby*; Michael Buffer, world renowned sports announcer of "Let's Get Ready to Rumble" fame. Joining the entertainment celebrities will be Champ Car drivers Sebastien Bourdais, Oriol Servia, Colorado's own AJ Allmendinger and Justin Wilson.

Premier viewing tickets are limited for purchase. Ticket price includes food, beverages and the opportunity to watch favorite celebrities bowl, play billiards and raise the charitable stakes in Texas Hold 'Em.

At the celebrity event, a silent auction will take place for premier viewing ticket holders. Silent auction items include a Hyde Park/Breitling watch, a Carmelo Anthony autographed jersey, a Kenyon Martin autographed basketball and an autographed racing suit of Paul Newman.

Date: Wednesday, August 10

Location: Lucky Strike Lanes, Denver Pavilions

Time: 6:00 p.m. – 10:00 p.m.

Tickets: \$100 — Limited availability, includes cocktails and hors d'oeuvres
To purchase, call 303-391-3481 or e-mail alevine@centrixfinancial.com.

All proceeds from this fund-raising event will be divided among the winning celebrity's charity of choice, and the Grand Prix of Denver Foundation beneficiaries, including Make A Wish Foundation, Children's Hospital, Hole in the Wall Camps, Auraria Foundation Scholarship Fund, YouthBiz, Limb Preservation Foundation, Cure Autism Now and the Cystic Fibrosis Foundation.

About The Grand Prix of Denver Foundation, Inc.

The Grand Prix of Denver Foundation, Inc. is a Colorado not-for-profit 501(c) 3 Corporation formed in 2002 in conjunction with the inaugural Grand Prix of Denver. The mission of the Foundation is to raise funds for youth oriented organizations and relies solely upon volunteers in order to maximize distributions to our selected recipients. Robert E. Sutton, chairman and chief executive officer of CENTRIX Financial, LLC serves as board chairman.

About the CENTRIX Financial Grand Prix of Denver

The CENTRIX Financial Grand Prix of Denver presented by PacifiCare is three days of international auto racing surrounded by the city's most unique summer street festival. This annual event transforms the heart of the city into the largest gathering of car enthusiasts, sports fans and music lovers. Alongside Montreal, Mexico City and Australia's Gold Coast, Denver is one of only 14 host cities in the Champ Car World Series.

CENTRIX Financial has served as the title sponsor since 2003 and acquired the event in 2004 with the vision of making it one of Denver's premier summer events, a foundation for the city's economic growth, and an opportunity for some of Denver's most caring companies to give back to the community. For more information on the CENTRIX Financial Grand Prix of Denver, including ticket sales, call 877-336-4701 or visit www.gpdenver.com. More information on CENTRIX Financial is available at www.centrixfinancial.com.

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