



FOR IMMEDIATE RELEASE

FESTIVAL EVENTS SURROUND 2005 GRAND PRIX OF DENVER RACING
Rocky Mountain Concours, Action Sports, Live Music and More

DENVER — July 12, 2005 – Fast cars, Friday Night Fights and live music under the lights. The CENTRIX Financial Grand Prix of Denver presented by PacifiCare today announced its official schedule for its street festival events, which will surround the three days of international auto racing. This year will be the first time the Grand Prix of Denver features events like boxing, a celebrity charity event, and a vintage car show and parade.

“The 2005 Grand Prix of Denver is like no other to date,” said Jim Freudenberg, the Grand Prix of Denver general manager. “For instance, race fans will be in awe of the ski jumpers and freestyle motocross athletes, who will perform at track side. Those wanting evening entertainment can enjoy music under the lights on Thursday and Saturday nights. And this is the first time we will host championship boxing during race weekend. This year’s Grand Prix is truly energy unscripted.”

Festival activities begin on Wednesday, August 10, and auto racing begins on Friday, August 12. For full details on the festival events, the racing schedule, or to purchase tickets for the racing and festival events, please call 877-336-4701 or visit www.gpdenver.com. Highlights of the week’s activities include:

Wednesday, August 10

- BoSPOKER.com Celebrity Bowling, Billiards & Texas Hold ‘Em Charity Tournament presented by Frontier Airlines – Twelve teams with two celebrities per team compete in bowling, billiards and poker to give back to charity

Thursday, August 11

- Rocky Mountain Concours presented by Bridgestone – A Vintage Car Show and Parade

- Champ Car Street Party presented by Bridgestone – Donavon Frankenreiter in concert, pit stop competitions, driver autographs, food and drinks

Friday, August 12

- Patron Friday Night Fights presented by Coors Light--Championship Boxing brought to Denver by Oscar de la Hoya's Golden Boy Promotions

Saturday, August 13

- Saturday Night Concert Under the Lights--Steven Page, THE VANITY PROJECT charity concert featuring Clarias—all proceeds benefit the Cystic Fibrosis Foundation

On-going activities inside the race circuit – Friday thru Sunday

- Lifestyle, Technology and Interactive Expo
- Freestyle Moto X
- Ski Jumping
- Scootercross
- Cytomax Skate Park featuring Colorado-native Pro-Am skater, Kody Wright
- Interactive Kidz Zone
- The World's Largest Grill by Johnsonville

About the CENTRIX Financial Grand Prix of Denver

CENTRIX Financial has served as the Grand Prix of Denver title sponsor since 2003, and acquired the event in 2004, with the vision of making it one of Denver's premier summer events, a foundation for the city's economic growth and an opportunity for some of Denver's most caring companies to give back to the community.

Proceeds from the Grand Prix of Denver are directed back to the community through the CENTRIX Financial Grand Prix of Denver Foundation. For more information on The Foundation, or on the Grand Prix of Denver, including ticket sales, call 877-336-4701 or visit www.gpdenver.com. More information on CENTRIX Financial is available at www.centrixfinancial.com.

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